



Krewes for Kids

April 24, 2010

7:00pm - 11:00pm

The University Club

Benefiting the 2010 Children's Charities of Carnival Memphis:
KnowledgeQuest, LeBonheur Foundation and Memphis Child Advocacy Center

The second **Krewes for Kids** fundraiser is hosted by Carnival Memphis and the ten Grand Krewes of Carnival: Ennead, Luxor, Memphi, Osiris, Phoenix, Ptah, Ptolemy, RaMet, Sphinx and Queen Bees. Proceeds of the event will benefit the 2010 Children's Charities of Carnival Memphis.

The event features exciting live music from **Party Planet**, fabulous silent and live auction items, delectable delights from some of Memphis' finest restaurants, including the University Club, and a cash bar. Advance tickets to **Krewes for Kids** are \$50.

The Carnival Memphis Children's Charity Initiative (CCI) was started in 1999. Each year a committee of Grand Krewe and Carnival representatives selects three local children's charities. Since its inception, CCI has raised over \$1,000,000 for local charities that help children in the Mid-South.

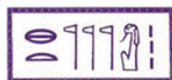
Your participation in this event will make a positive impact on the thousands of children helped by these three worthy charities and help the Mid-South community when it needs it most.

Sponsors are needed to offset the event's expenses and provide additional donations for the event. Please join the cause to support children in need in our community by becoming a sponsor of the 2010 **Krewes for Kids**. Sponsor names and/or logos will be featured in our Auction Booklet, media releases, on the Carnival Memphis website, and in promotional materials and event signage. Sponsors will also receive an advertisement in the Carnival Memphis magazine.

For additional information on sponsorships, donating an Auction item, purchasing tickets to the event, or other ways you can help, please contact Ed Galfsky at (901) 458-2500 or by email at ed@carnivalmemphis.org



Ennead



LUXOR



MEMPHI



PTAH



SPHINX





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Benefits of Sponsorship

Gold Sponsor

\$5,000

- Sponsor logo to be included in most prominent position in all event advertising.
- One (1) full page ad in the **Krewes for Kids** Auction Booklet.
- Ten (10) Complimentary Event Tickets.
- Ten (10) Complimentary Auction Booklets.
- Use of official event logo and event name in media promotions.
- One (1) full page, four color ad in the Carnival Memphis Magazine.
- Inclusion in the Carnival Memphis newsletter.
- Link to Sponsor's website from the Sponsor Section of Carnival Memphis website.
- Corporate Membership in Carnival Memphis.

Silver Sponsor

\$2,500

- Sponsor logo to be included in prominent position in all event advertising.
- One (1) half page ad in the **Krewes for Kids** Auction Booklet.
- Six (6) Complimentary Event Tickets.
- Six (6) Complimentary Auction Booklets.
- Use of official event logo and event name in media promotions.
- One (1) half page, four color ad in the Carnival Memphis Magazine.
- Inclusion in the Carnival Memphis newsletter.
- Link to Sponsor's website from the Sponsor Section of Carnival Memphis website.
- Corporate Membership in Carnival Memphis.

Bronze Sponsor

\$1,000

- Sponsor logo to be included in all event advertising.
- One (1) quarter page ad in the **Krewes for Kids** Auction Booklet.
- Four (4) Complimentary Event Tickets.
- Four (4) Complimentary Auction Booklets.
- Use of official event logo and event name in media promotions.
- One (1) quarter page ad in the Carnival Memphis Magazine.
- Inclusion in the Carnival Memphis newsletter.
- Link to Sponsor's website from the Sponsor Section of Carnival Memphis website.
- Corporate Membership in Carnival Memphis.

CARNIVAL MEMPHIS

Krewes for Kids Sponsorship Contract

Event to be held on Saturday, **April 24th, 2010** to benefit

KnowledgeQuest,

LeBonheur Foundation and

Memphis Child Advocacy Center

PLEASE PRINT OR TYPE Fill out information and send to address below.

Sponsor:		
Contact:		
Address:		
City:	State:	Zip:
Phone:	Fax:	Email:

SPONSORSHIP LEVEL

———— **Gold \$5,000**

———— **Silver \$2,500**

———— **Bronze \$1,000**

AUCTION BOOKLET ADVERTISING

———— Full Page ————— Half Page ————— Quarter Page ————— Eight Page

Advertising Prices

Full Page	(7 1/2" x 10")	\$250	All ads must be camera-ready artwork and submitted in .jpg format only by March 31, 2010 .
Half Page	(3 3/4" x 10")	\$175	
Quarter Page	(3 3/4" x 5")	\$125	
Eight Page	(3 3/4" x 2 1/2")	\$75	

Solicitor Signature:	Krewe:	Date:
Sponsor Signature:		Date:

CARNIVAL  MEMPHIS

A Mid-South Tradition Since 1931

Carnival Educational Fund, Inc., a 501c3 Non-Profit

2693 Union Avenue Extended Suite 205 ° Memphis, TN 38112 ° Phone 901/458-2500 ° Fax 901/458-0955